

**CERTIFICATION OF COMMERCIAL MATERIAL
IN CHILDREN'S TELEVISION PROGRAMS
FOR
WRAL-TV/DT
RALEIGH, NORTH CAROLINA**

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **July 1, 2010 – September 30, 2010**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

Children's Programs Produced Locally By The Station

Attached hereto is a list of Children's Programs produced by and/or broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L. No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed were broadcast exceed the Act's statutory limits for Children's Programs.

Date: 10/7/10

Name: Steven D. Hamel

Title: VP/Gen

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I hereby certify as follows:

Network Children's Programs

Attached hereto is a list of CBS Television Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Television Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 10/7/10

Name: 

Title: VP/GM

**CERTIFICATION REGARDING INTERNET WEBSITES
APPEARING IN CHILDREN'S TELEVISION PROGRAMS AND
HOST SELLING DURING OR ADJACENT TO CHILDREN'S
TELEVISION PROGRAMS
FOR
WRAL-TV/DT
Raleigh, North Carolina**

This Certification Regarding Internet Websites Appearing in Children's Television Programs and Host Selling During or Adjacent to Children's Television Programs ("Certification") applies to Children's Programs broadcast on WRAL-TV, WRAL-DT and the multicast digital services of WRAL-DT (collectively, "WRAL") during the period of **July 1, 2010 – September 30, 2010** (the "Period"). As used in this Certification, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

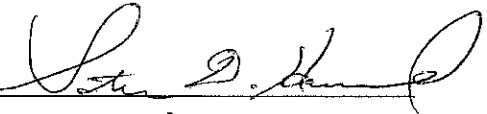
Children's Programs Aired By The Station

Attached hereto is a list of Children's Programs broadcast by this station during the Period. As a standard practice, WRAL formats all of the Children's Programs in compliance with the website and host selling rules contained in the *Report and Order and Further Notice of Proposed Rule Making* In the Matter of Children's Television Obligations of Digital Television Broadcasters, 19 FCC Rcd 22943 (2004), as clarified and amended by the *Second Order on Reconsideration and Second Report and Order*, FCC 06-143 (rel. Sept. 29, 2006) (the "Order"). In no instance did any non-compliant websites as defined in the *Order* appear in any of the Children's Programs during the Period. In addition, in no instance did any non-compliant host selling websites appear during or adjacent to Children's Programs during the Period.

Date: _____

10/7/10

Name: _____



Title: _____

VP/CM

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
July 1, 2010 – September 30, 2010

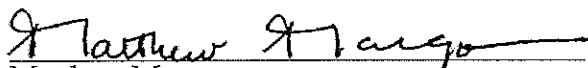
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES
NOONBORY & THE SUPER 7
DOODLEBOPS ROCKIN' ROAD SHOW
STRAWBERRY SHORTCAKE
SABRINA, THE ANIMATED SERIES - I
SABRINA, THE ANIMATED SERIES – II
SABRINA'S SECRET LIFE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2010 through September 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: September 29, 2010

THIStv NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION.

THIRD QUARTER 2010

FOLLOWING IS A LIST OF ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2010, JULY 1, 2010 THROUGH SEPTEMBER 30, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2010, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: A Miss Mallard Mystery
Time: Mondays, Wednesdays, Fridays 7:00- 7:30 AM ET from 7/2- 9/24/10
Duration: 30 minutes
Rating: TV-G
2. Program: C.L.Y.D.E.
Time: Tuesdays, Thursdays 7:00- 7:30 AM ET from 7/1- 9/23/10
Duration: 30 minutes
Rating: TV-G

3. Program: Heathcliff
Time: Monday- Friday 7:00- 7:30 AM ET from 9/27- 9/30/10
Duration: 30 minutes
Rating: TV-Y7
4. Program: Wonderful Wizard of Oz
Time: Monday- Friday 7:30- 8:00 AM ET from 7/1- 9/24/10
Duration: 30 minutes
Rating: TV-G
5. Program: Wacky World of Tex Avery
Time: Monday- Friday 7:30- 8:00 AM ET from 9/27- 9/30/10
Duration: 30 minutes
Rating: TV-Y7
6. Program: Spider Riders
Time: Monday- Friday 8:00- 8:30 AM ET from 7/1- 9/24/10
Duration: 30 minutes
Rating: TV-Y7 FV
7. Program: Inspector Gadget
Time: Monday- Friday 8:00- 8:30 AM ET from 9/27- 9/30/10
Duration: 30 minutes
Rating: TV-Y7
8. Program: Journey to the West
Time: Monday- Friday 8:30- 9:00 AM ET from 7/1- 9/24/10
Duration: 30 minutes
Rating: TV-G
9. Program: Gadget Boy's Adventures In History
Time: Mondays, Wednesdays, Fridays 8:30- 9:00AM ET from 9/27- 9/29/10
Duration: 30 minutes
Rating: TV-Y7
10. Program: The Pink Panther Show
Time: Tuesdays, Thursdays 8:30- 9:00 AM ET from 9/28- 9/30/10
Duration: 30 minutes
Rating: TV-G
11. Program: Emily of New Moon from 7/1- 9/24/10
Time: Monday- Friday 9:00- 10:00 AM ET
Duration: 60 minutes
Rating: TV-Y7
12. Program: Spider Riders from 9/27- 9/30/10
Time: Monday- Friday 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV

13. Program: Magi-Nation from 9/27- 9/30/10
Time: Monday- Friday 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures
Time: Saturdays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
2. Program: Wimzie's House
Time: Saturdays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
3. Program: The Country Mouse and the City Mouse Adventures
Time: Saturdays 11:00- 11:30 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
4. Program: The Country Mouse and the City Mouse Adventures
Time: Saturdays 11:30- 12:00 AM ET
Duration: 30 minutes
Rating: TV-Y E/I
5. Program: Liberty's Kids
Time: Saturdays 12:00- 12:30 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
6. Program: Liberty's Kids
Time: Saturdays 12:30- 1:00 PM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
7. Program: Potatoes and Dragons
Time: Sundays 8:00- 8:30 AM ET
Duration: 30 minutes
Rating: TV-G
8. Program: Mummies Alive!
Time: Sundays 8:30- 9:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
9. Program: Mummies Alive!
Time: Sundays 9:00- 9:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV

10. Program: Spider Riders
Time: Sundays 9:30- 10:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 FV
11. Program: Horseland
Time: Sundays 10:00- 10:30 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I
12. Program: Horseland
Time: Sundays 10:30- 11:00 AM ET
Duration: 30 minutes
Rating: TV-Y7 E/I

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ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/ PROGRAM & OPERATIONS MANAGER- THIS TV NETWORK

10/01/10